



Predictive Fraud and Abuse



"Raken helped transform our fraud detection and monitoring system, first by evolving from monthly to, in some cases, daily alerts and second, by detecting new modes of fraud, for example continuous petty theft."

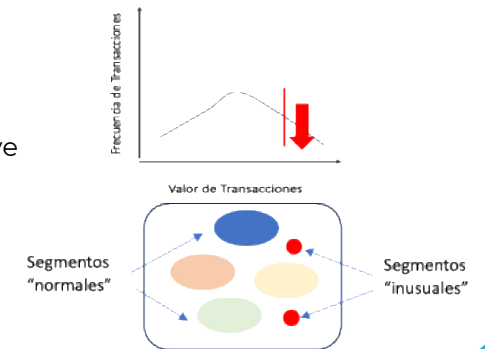
Financial Controller

CHALLENGE

Detect fraud (or error) among hundreds of thousands of daily transactions including excess points in loyalty programs, cancellations and returns among many others

APPROACH

Traditional outlier detection; innovative segmentation to detect new modes



Deliverables



RESULTS

Balancing False Negative & Positive Positives > 85% each